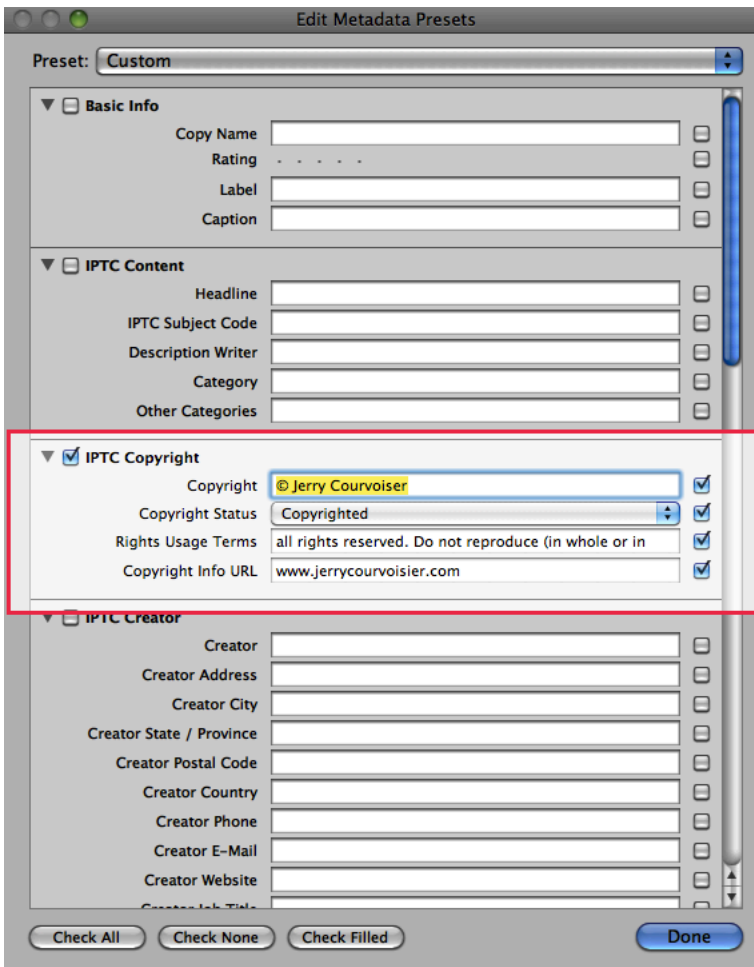
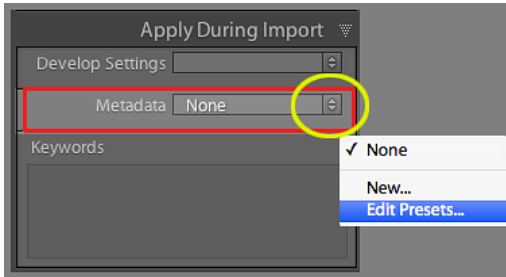


Lightroom 3.0 Apply During Import. Inserting Your Copyright Information

Creating a Metadata preset allows you to add your own descriptive information in an image file. This metadata includes captions, copyright information, credits, keywords, or special instructions. The very first metadata preset you need to set up is for your copyright information to be applied to all images that pass through Lightroom on import.

After selecting Import from the Lightroom Library Mode > Navigate to the: Apply During Import Panel
Click on the doubleheaded arrow (Yellow Circle) to reveal the pull down and click on Edit Presets.



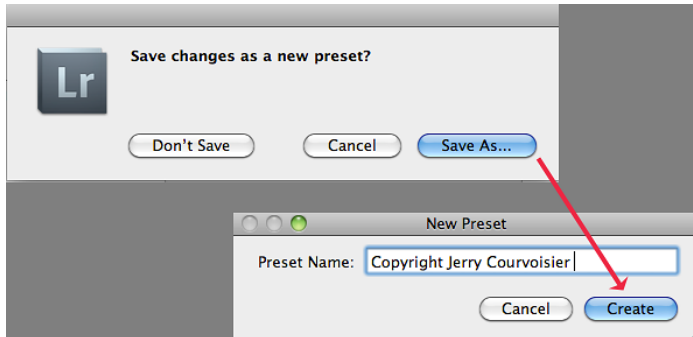
The Edit Metadata Presets feature enables you to create IPTC (International Press Telecommunications Council) Copyright information for all images imported.

There are many fields of (IPTC) information to work with, depending on how you expect to use your images in the future. Explore the options (by clicking the up and down arrows in the Metadata field) for entering your own descriptive information. I primarily fill in the IPTC copyright information for all my images here, which saves me from having to do it at a later date. Here is how I would suggest you fill out these fields:

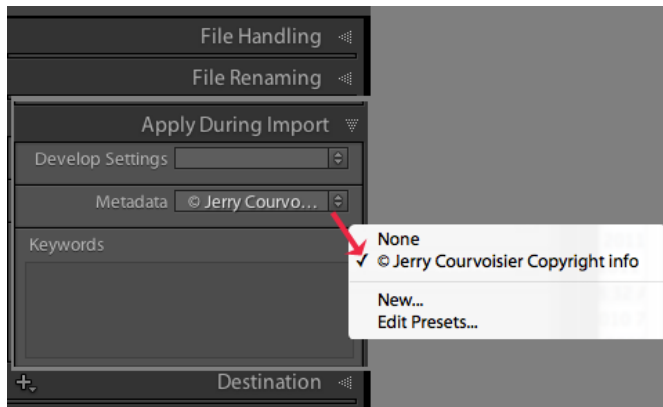
Suggestions for Adding Copyright Information: Here is an example of the copyright info and statement I use when creating my copyright information for the template:

Copyright: (c) Jerry Courvoisier
Copyright status: Copyrighted
Rights usage terms: all images copyright (c) Jerry Courvoisier. all rights reserved. Do not reproduce (in whole or in part) without prior written permission. Copyright info url: www.jerrycourvoisier.com or

Once you have filled in the info and clicked the Done button ,
Lightroom prompts you to save your choices as a named template for future use.



By creating the metadata preset template, it now becomes available whenever you start the import process as a selectable preset, allowing you to effortlessly apply the same information time after time.



All the best!

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